# **Public/Private Partnerships** in Virginia

Williamsburg, VA • January 11, 2012 • ID# 384177

Discover how to navigate the minefields of public-private partnerships with ease.

The use of public-private partnerships and other alternative infrastructure delivery systems is increasing as governments look for creative ways to meet citizen needs. New legislation and recent successes in project delivery are making these projects more common, but challenges remain. Register today and get the information you need to make partnerships successful for all parties.

# **Benefits for You**

- Recognize suitable projects such as brownfields and office buildings
- Understand the comprehensive agreement from the developer's perspective
- Tackle key financing issues
- Explore the future of the PPEA

# **Continuing Education Credit**

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 VA CLE (Pending) • VA ENG 7.0 Lorman is a registered CM provider. CM credits may be available. Please contact Lorman at 1-866-352-9540 prior to your registration for more details.

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## Priority Code 15999

## Faculty

Tony Kinn, Office of Transportation Public-Private Partnerships

Clark H. Lewis, Troutman Sanders LLP

Vincent J. Mastracco Jr., Kaufman & Canoles, P.C.

Charles V. McPhillips, Kaufman & Canoles, P.C.

Mark A. Pleskow, HDR Architecture, Inc.

Ronald L. Tillett, Morgan Keegan & Company, Inc. For more information about our speakers, go to www.lorman.com/ID384177.

## Learning Objectives

- · You will be able to review the history of the PPEA and PPTA.
- · You will be able to recognize what are suitable projects.
- · You will be able to discuss financing.
- · You will be able to identify factors related to PPEA and PPTA agreements.

For more detailed CE credit information, visit us at www.lorman.com/ID384177 or contact us at 866-352-9540.

8:30 AM – 9:00 AM	Registration		<ul><li>Establishing Timelines</li><li>Structuring the Right Incentives</li></ul>
9:00 AM – 9:30 AM	Brief History of the PPEA and PPTA and		• Structuring the regit intentives
	Current Changes — Vincent J. Mastracco Jr.	12:15 PM – 1:15 PM	Lunch (On Your Own)
	<ul><li>What Changes Have Been Made?</li><li>Processes and Protocols</li></ul>	1:15 PM – 2:15 PM	PPTA Projects From the VDOT Perspective — Tony Kinn
	– List of Projects		<ul> <li>Duties and Responsibilities of the Office</li> <li>Update With On-Going PPTA Projects</li> </ul>
9:30 AM - 10:15 AM	Potential Framework to Pursue a P3 — Mark A. Pleskow		Future Needs of VDOT
	<ul><li>General Framework</li><li>Practical Parameters</li></ul>	2:15 PM – 3:15 PM	Financing — Ronald L. Tillett
10:15 AM - 10:30 AM	Break		<ul> <li>Structuring Private Financing</li> <li>Government Money vs. Private Money</li> <li>TIFFS</li> </ul>
10:30 AM - 11:30 AM	What Are Suitable Projects? — Clark H. Lewis		• Putting It All Together
	<ul><li>Brownfields</li><li>Office Buildings</li></ul>	3:15 PM – 3:30 PM	Break
	<ul><li>Schools</li><li>Other Government Infrastructure Projects</li></ul>	3:30 PM – 4:30 PM	Lessons Learned and Do's and Don'ts — Mark A. Pleskow,
11:30 AM - 12:15 PM	Structuring PPP Agreements From the Developer's Perspective		Clark H. Lewis, Vincent J. Mastracco Jr., Charles V. McPhillips, Tony Kinn and Ronald L. Tillett
	— Charles V. McPhillips     • Allocation of Risk		Panel Discussion, and Questions and Answers



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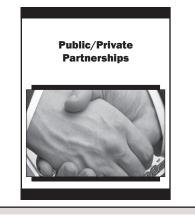
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SEMINAR ID: 384177

# Where Is It?

Williamsburg Marriott 50 Kingsmill Rd 757-220-2500 Williamsburg, VA

# Who Will Be There?

This seminar is designed for attorneys, presidents, vice presidents, developers, city administrators, planners, project managers, city officials, utilities and public works directors, business owners and managers, directors, public auditors, engineers and architects.

# YOUR SEMINAR LEADERS

#### **Tony Kinn**

- Director of the Office of Transportation Public-Private Partnerships
- Responsible for developing and implementing a statewide program for transportation delivery via the Virginia Public-Private Transportation Act of 1995
- Serves as assistant vice president and director of corporate relations for the University of Virginia's Engineering Foundation
- Can be contacted at 804-786-0456 or tony.kinn@vdot.virginia.gov

## Clark H. Lewis

- Principal of Troutman Sanders Strategies and a partner in Troutman Sanders LLP
- Practices focuses on state and local government relations, economic development, privatization and public-private partnerships
- Served as chief privatization consultant on numerous construction projects
- Member of numerous boards and associations and actively involved in the communityJ.D. degree, University of Virginia; B.A. degree, cum laude, Washington and Lee University
- Can be contacted at 804-697-1474 or clark.lewis@troutmansanders.com

### Vincent J. Mastracco Jr.

- Partner in the Norfolk office of Kaufman & Canoles, P.C.
- More than 30 years of experience as bond counsel, underwriters counsel, issuers counsel and borrowers counsel in tax-exempt financing
- Instrumental in assembling many of the most significant commercial developments and public-private partnerships in Hampton Roads
- Recognized in Best Lawyers in America since 1999 and Virginia Super Lawyers since 2006
- LL.M. degree, New York University; LL.B. degree, University of Richmond; B.A. degree, University of Virginia
- Can be contacted at 757-624-3213 or vjmastracco@kaufcan.com

### Charles V. McPhillips

- Partner and Executive Vice President, Practice Management at Kaufman & Canoles, P.C.
- Business law practice includes public-private partnerships, government contractor transactions, international sales, mergers and acquisitions and limited liability company law
- Pre-eminently rated with Martindale-Hubbell Law Directory, recognized in Best Lawyers in America since 1998 and in Virginia Super Lawyers since 2006
- Frequent speaker and has numerous publications
- J.D. degree, Order of the Coif, University of Virginia School of Law; B.A. degree, magna cum laude, Hampden-Sydney College
- Can be contacted at 757-624-3178 or cvmcphillips@kaufcan.com

#### Mark A. Pleskow

- Senior consultant and director of capital planning with HDR Architecture, Inc.'s Capital Planning and Development Group
- Provides advisory services for strategy, long range capital and facility planning, public-private partnerships and business case development for capital projects
- HDR is an employee-owned architectural, engineering and consulting firm that helps clients manage complex projects
- Can be contacted at 703-518-8553 or mark.pleskow@hdrinc.com

#### Ronald L. Tillett

- Managing director of investment banking at Morgan Keegan & Company, Inc.
- · Focuses on asset management and underwriting needs of public clients
- · Extensive experience in governmental debt issuance, management and investment practices and policies of public clients
- Serves on a variety of governmental, business, and charitable organizations
- B.S. degree, Virginia Commonwealth University; Certified Bank Director, series 7, series 63 and series 79 security licenses
- Can be contacted at 804-225-1148 or ron.tillett@morgankeegan.com